

## Leaves of Life Privacy Policy

This Policy applies to residents of the United States.

This Privacy Policy explains how we handle the personal information that you provide to us on Web sites controlled by Leaves of Life which link to this Privacy Policy (referred to as "Leaves of Life Web sites"). This Privacy Policy does not apply to personal information collected from you offline, to Leaves of Life Web sites that do not link to this Privacy Policy, to residents of countries other than the United States, or to third-party Web sites to which Leaves of Life Web sites may link. Your use of Leaves of Life Web sites, which link to this Privacy Policy is subject to this Privacy Policy.

Please read this Privacy Policy before using Leaves of Life Web sites or submitting personal information to us.

### How does this Privacy Policy define "personal information"?

"Personal information" means information that identifies you or could reasonably be used to identify you and which is submitted to and/or collected by Leaves of Life Web sites and maintained by Leaves of Life in an accessible form. Examples of personal information include your name, your postal address and your telephone number.

**How does Leaves of Life collect information online?** Leaves of Life collects information in two ways:

- **Personal Information You Submit:** Leaves of Life collects personal information that you enter into data fields on Leaves of Life Web sites. For example, you may submit your name, postal address, e-mail address, and/or other information in order to receive information about various subjects, register for Leaves of Life programs, contact Leaves of Life customer service, or respond to Leaves of Life surveys. To protect your privacy, you should not provide Leaves of Life with any information that is not specifically requested.
- **Passive Collection of Unidentifiable Information:** Leaves of Life Web sites may collect information about your visits to Leaves of Life Web sites without you actively submitting such information. Unidentifiable information may be collected using various technologies, such as cookies, Internet tags, and web beacons. Your Internet browser automatically transmits to Leaves of Life Web sites some of this unidentifiable information, such as the URL of the Web site you just visited and the browser version your computer is operating. Passive information collection technologies can make your use of Leaves of Life Web sites easier by allowing Leaves of Life to provide better service, customize sites based on consumer preferences, compile statistics, analyze trends, and otherwise administer and improve Leaves of Life Web sites. Certain features of Leaves of Life Web sites may not work without use of passive information collection technologies. Information collected by these technologies cannot be used to identify you without additional identifiable information.

### In what circumstances might Leaves of Life collect and use personal information?

Leaves of Life will use the personal information you provide through Leaves of Life Web sites to respond to your questions and to provide you with efficient customer service. After you have entered personal information into a form or data field on a Leaves of Life Web site, Leaves of Life may use certain identifying technologies to allow that Web site to "remember" your personal preferences, such as sections of that Web site that you visit frequently and, if you choose, your user ID. We may also use this personal information for other business purposes, such as to offer you the opportunity to receive notices regarding Leaves of Life's products or services, to invite you to participate in surveys about our products, or to notify you about special promotions.

### Does Leaves of Life consolidate personal information?

Leaves of Life may consolidate the personal information of customers who use Leaves of Life Web sites. We use this information to help us better design Leaves of Life Web sites and Leaves of Life products, to communicate information to you, to enhance our marketing and research activities, and to facilitate other business functions.

### What choices do I have about how Leaves of Life collects and uses personal information about me?

You may always limit the amount and type of personal information that Leaves of Life receives about you by choosing not to enter any personal information into forms or data fields on Leaves of Life Web sites. Some of our online services can only be provided to you if you provide us with appropriate personal information. Other parts of Leaves

of Life Web sites may ask whether you wish to opt out or opt into our contact lists for offers, promotions and additional services that may be of interest to you.

You may also be provided with preference questions or preference boxes allowing you to indicate that you do not want Leaves of Life Web sites to use tracking technologies, such as cookies, to "remember" your personal information, such as user IDs or mailing addresses, on return visits. However, Leaves of Life Web sites that use tracking technologies to collect unidentifiable information do not generally provide you with the ability to opt out of the tracking technologies. Some Internet browsers allow you to limit or disable the use of tracking technologies that collect unidentifiable information.

#### **Who will have access to personal information about me?**

Personal information can be accessed by a restricted number of Leaves of Life employees, by certain companies with which Leaves of Life may conduct joint programs, and by individuals and entities with whom Leaves of Life contracts to carry out business activities for Leaves of Life. We train our employees about the importance of privacy and how to handle and manage customer data appropriately and securely. Also, it is Leaves of Life's practice to notify you if you are registering for a program which is conducted in conjunction with another company that may require access to your personal information. In addition, Leaves of Life's practice is to require its contractors to keep your personal information confidential and to use personal information only to perform functions for Leaves of Life.

#### **Does Leaves of Life share personal information with third parties?**

As a general rule, Leaves of Life does not share your personal information with third parties, unless it is necessary to conduct a joint program or to carry out a program or activity through a contractor. Where required by law, Leaves of Life will not disclose your personal information to third parties for those third parties' marketing purposes, unless you have been provided with an opportunity to opt into or opt out of this disclosure. However, if Leaves of Life sells one of its product lines or divisions, your personal information may be transferred to the buyer so that the buyer can continue to provide you with information and services. If Leaves of Life provides your personal information to individuals and entities which assist us with our business activities, it is Leaves of Life's practice to require those individuals and entities to keep your personal information confidential and to use your personal information only to perform functions for Leaves of Life. Leaves of Life reserves the right to disclose your personal information to respond to authorized information requests from government authorities, to address national security situations, or when otherwise required by law.

#### **How does Leaves of Life secure personal information?**

It is Leaves of Life's practice to secure each web page that collects personal information; however, the confidentiality of personal information transmitted over the Internet cannot be guaranteed. We urge you to exercise caution when transmitting personal information over the Internet, especially personal information related to your health. Leaves of Life cannot guarantee that unauthorized third parties will not gain access to your personal information; therefore, when submitting personal information to Leaves of Life Web sites, you must weigh both the benefits and the risks. In addition, Leaves of Life Web sites covered by this Privacy Policy will display a warning whenever you link to a Web site that is not controlled by Leaves of Life or subject to an Leaves of Life privacy policy; you should check the privacy policies of such third-party Web sites before submitting personal information.

Leaves of Life has policies, which provide for the proper use and protection of Social Security numbers obtained in the course of doing business with Leaves of Life. Leaves of Life's policies require that Social Security numbers be appropriately secured to avoid loss, misuse or unauthorized access of Social Security numbers. Unlike this Privacy Policy, which applies only to on-line personal information, Leaves of Life's policies governing Social Security numbers apply to both on-line and off-line collection and use of Social Security numbers.

#### **How does Leaves of Life protect the privacy of children?**

Leaves of Life does not knowingly collect or use any personal information from children (we define "children" as minors younger than 13) on Leaves of Life Web sites. We do not knowingly allow children to order our products, communicate with us, or use any of our online services. If you are a parent and become aware that your child has provided us with information, please contact us using one of the methods specified below, and we will work with you to address this issue.

#### **How may I correct personal information or delete it from current customer records?**

You may request to remove your personal information from our current customer records or to amend your personal information. Please notify us of your wishes by contacting us in one of the ways specified below. For our record keeping purposes, we will retain certain personal information you submit in conjunction with commercial transactions.

**How can I contact Leaves of Life?**

If you have questions about the use, amendment, or deletion of personal information that you have provided to us, or if you would like to opt out of future communications from a Leaves of Life business or a particular Leaves of Life program, please contact us by clicking on the "Contact Us" link on the Web site you are visiting. Alternatively, you may send a letter to the address found in the "Contact Us" section.

In all communications to Leaves of Life, please include the e-mail address used for registration (if applicable), the Web site address or the specific Leaves of Life program to which you provided personal information (e.g. Leaves of Life.com, Humira.com, etc.), and a detailed explanation of your request. If you would like to delete or amend your personal information and are contacting us by e-mail, please put "Deletion Request" or "Amendment Request", as applicable, in the subject line of the e-mail. We will do our best to respond to all reasonable requests in a timely manner.

**How will I know whether Leaves of Life has updated this policy?**

Leaves of Life reserves the right to amend this Privacy Policy without prior notice to reflect technological advancements, legal and regulatory changes and good business practices. If Leaves of Life changes its privacy practices, a new Privacy Policy will reflect those changes and the effective date of the revised Privacy Policy will be set forth in this paragraph. This Privacy Policy was last updated on January 2011 and is effective as of that date.